

>>> "David Farr" <evaluation@davidfarr.com> 05/15/03 19:13 PM >>>

Hi Chris,

Thanks again for having me! I was curious to know your thoughts about my entertainment and was wondering if you could take a few minutes to fill out this evaluation. I'd appreciate your feedback!

Just hit REPLY to answer this questionnaire or copy & paste your responses and email it to:

<mailto:evaluation@davidfarr.com?Subject=05-14-03>

Or if you prefer, please call my office and leave your comments anytime at 763-566-8597 / 1-877-894-6762. Thanks so much!

1. Compared to other entertainment you've seen, this was: [Better. The most fun our guests and associates have had at a Rentrak sponsored event. You'll be our "official Rentrak Magician" going forward.]

Type your answer between the two brackets.

- a. Better
- b. The same
- c. Worse

2. How would you rate the entertainment? [a]

- a. Excellent
- b. Good
- c. Fair

3. In your opinion, did the program:

Type your answer between these two brackets. [a]

- a. Enhance your event
- b. Not enhance your event

4. What did you like best about the entertainment?

Type your comments between the two brackets:

[The invitation with the playing cards was a huge plus. Many of our guests were impressed with the playing card aspect of the invitation. You timing, sense of humor and amazing magic were the hit of our party]

5. What were your reason(s) you decided to use me for your entertainment needs:

[We saw you in action at the VSDA Show in 2002]

6. May we quote you? [Yes]

Type your answer between these two brackets.

- a. Yes
- b. No

Please email to: evaluation@davidfarr.com

Thanks again Chris!

Sincerely,

David Farr